

# TIBCO BRINGS FAST DATA TO BUSINESS PROCESS MANAGEMENT WITH ACTIVEMATRIX BPM 3.0

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*New TIBCO BPM Software Enables Businesses to Run More Efficiently and Adapt to Real-Time Events*

**LONDON, UK, May 13, 2014** – **TIBCO Software Inc.** (NASDAQ: TIBX) today announced **TIBCO ActiveMatrix® BPM 3.0**, the next major version of the company's acclaimed business process management (BPM) suite that makes an organisation more effective in adapting to a constantly changing environment. Organisations across every industry must drive innovation by bringing the power of event-driven processes and Fast Data to their businesses, providing actionable insight into what's happening right now. ActiveMatrix® BPM 3.0 brings a host of powerful new capabilities that enable businesses to adapt to real-time events, ultimately improving business outcomes while enhancing their customer's overall experience. "In today's era of disruptive technologies, such as Fast Data and the Internet of Things, organisations must do more than just automate their existing business processes – they must digitalise them," said Matt Quinn, chief technology officer, TIBCO. "Digitalisation involves capitalising on disruption and innovation to increase business success, giving our customers the power to take advantage of new economies and new markets. ActiveMatrix BPM 3.0 enables our customers to embrace these new advancing technologies and allows them to compose the best possible process for the current situation, in the moment."

Every second there are millions of events produced by people, processes and systems, across an enterprise. ActiveMatrix BPM 3.0 provides processes flexible enough to react to the right events in real time, ushering in event-driven BPM, so businesses can react to events as they happen in the organisation and have contextual conversations across all channels.

With ActiveMatrix BPM 3.0, enterprises can design and execute the complete spectrum of business process styles (e.g., Case Management, Dynamic, Event-Driven) in a single solution that eliminates the need for additional products or custom coding, resulting not only in cost savings, but faster time-to-market for improved business performance. ActiveMatrix BPM 3.0 brings event-driven architecture and case management capabilities that open up a new world of possibilities for customer servicing, marketing operations and fraud of dispute handling.

"TIBCO offers a strong set of traditional BPM features. It also provides forward-thinking capabilities around work management, work analytics, events, and the ability to dynamically generate tasks and a contextualised user interface delivered to a mobile app or PC browser. For those reasons along with its comprehensive set of capabilities, TIBCO is the only Leader also designated as a disruptive innovator." IDC MarketScape: Worldwide Business Process Platforms 2014 Vendor Assessment" Doc # 247683 Apr 2014.

## **Pricing and Availability**

TIBCO ActiveMatrix BPM 3.0 is scheduled to be available in mid-May, 2014. [Read](#) about ActiveMatrix BPM in the IDC MarketScape: Worldwide Business Process Platforms 2014 Vendor Assessment or visit [www.tibco.com](http://www.tibco.com) for more information.

## **About TIBCO**

TIBCO Software Inc. (NASDAQ: TIBX) is a global leader in infrastructure and business intelligence software. Whether it's optimising inventory, cross-selling products, or averting crisis before it happens, TIBCO uniquely delivers the *Two-Second Advantage®* — the ability to capture the right information at the right time and act on it preemptively for a competitive advantage. With a broad mix of innovative products and services, TIBCO is the strategic technology partner trusted by businesses around the world. Learn more about TIBCO at <http://www.tibco.com>.

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